

AP Advertising Rates 2021

Recruitment advertising

Increasing levels of prominence and distribution to connect you to talented and well qualified new people with a range of options to suit your requirements:

	Premium	Standard	Basic
For 2 to 6 weeks	£595	£495	£395
For 1 to 2 weeks	£550	£450	£350
For up to 1 week	£450	£350	£250

Special rates and discounts

Junior roles: For entry-level roles and paid internships where budgets are tightest: £95 for a 2-week basic level advert for roles with a full-time equivalent salary of up to £21,500. The salary must be published and the ad paid for by credit/debit card.

Chairs and trustees: 20% discount for these unpaid roles where quality candidates are vital.

Project roles: 50% discount for organisations needing freelancers or consultants for a short-term injection of temporary specialist expertise. A fixed fee or daily rate must be offered and published. Salaried roles are not eligible.

Multiple bookings: the more you book, the more you save. 5% discount when you book two adverts, 10% for three, 15% for four, and 20% for five or more roles.

[Click for full details and online booking form](#)

Event listings

Advertise conferences, training courses and professional development events, or make a call out to the sector for applications, submissions or to participate in your research.

	Premium	Standard	Basic
Up to 4 weeks	£240	£120	£60
Up to 8 weeks	£320	£160	£80
Up to 12 weeks	£400	£200	£100

[Click to book an event listing](#)

Arts Courses Directory

Advertise academic courses accredited by a university or professional body, or advertise courses permanently available online that offer opportunities to study flexibly.

Boosted course listings from £100

Course advertising packages from £350

[Click to list and advertise your course](#)

Products & Services Directory

Use the Directory to raise your brand profile among arts professionals, and establish your products and services in the arts and cultural sector

Basic	Standard	Premium
FREE	£100	£300

[Click for more information](#)

Email ads@artsprofessional.co.uk or call 01223 200200 for availability and booking.

Display Advertising

	Web banner	Email banner	Web superbutton	Email superbutton
2 weeks	£250	£175	–	–
4 weeks	£350	£250	£200	£150

Email ads@artsprofessional.co.uk or call 01223 200200 for availability and booking.

Sponsored article

You can write and sponsor articles if our editorial team feel that your proposed editorial content is relevant to our readers. They will also provide support to gain maximum reader engagement.

Sponsored article £495

Email ads@artsprofessional.co.uk or call 01223 200200 for availability and booking.

Editorial partnerships

A year-long series of focused editorial material on themes that are particularly relevant for our readers, including a discounted package of advertising and series of sponsored articles collated into a microsite on AP.

Minimum rate card spend £6,000 discounted by 20% to £4,800 (£400 per month).

Email ads@artsprofessional.co.uk or call 01223 200200 for availability and booking.

Terms of business

For information on our full terms of business for advertisers please visit our website at <https://www.artsprofessional.co.uk/privacy/advertisers-terms-business> or click the link below:

[Click for more information](#)